

ANNUAL REPORT

FLORIDA DEPARTMENT OF HEALTH

CLAY COUNTY

Fiscal Year 2015-2016

It's a New Day in Public Health. The Florida Department of Health works to protect, promote & improve the health of all people in Florida through integrated state, county, & community efforts.

Rick Scott

Governor

Celeste Philip, MD

State Surgeon General



The Florida Department of Health in Clay County is a state agency in partnership with county government. This Annual Report summarizes accomplishments and activities of the DOH—Clay for the period of July 1, 2015—June 30, 2016.

Produced by Florida Department of Health in Clay County

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Message from Heather Huffman, MS, RDN, LD/N, IBCLC

County Health Department Administrator

To our Community Partners, Employees, Clients, Stakeholders and Supporters:

It is with great pleasure that I present the 2015-2016 Annual Report for the Florida Department of Health in Clay County. We are proud of the accomplishments achieved this past fiscal year as we move toward improving the health of all residents in Clay County. This report represents many of the outstanding contributions from July 1, 2015 through June 30, 2016.

We are extremely excited and honored to be recognized as the first Integrated Public Health Department in the United States by the Public Health Accreditation Board (PHAB). The Florida Department of Health Integrated Public Health Department System became accredited by the Public Health Accreditation Board in March 2016. Accreditation provides a framework for a health department to identify performance improvement opportunities, to improve management, develop leadership, and improve relationships with the community. The process is one that will challenge the health department to think about what business it does and how it does that business.

Clay County made upward movement in the County Health Rankings from an overall rank of 11th in 2015 to 6th in 2016 in the State of Florida. The County Health Rankings are based on a model of population health that emphasizes the many factors that, if improved, can help make communities healthier places to live and work. The rankings are based on health factors and health outcomes such as health behaviors and clinical care access to social and economic factors and physical environment.

The local public health system, including over 30 community partners through the County, completed the Community Health Needs Assessment, which led to the development of our community-wide Community Health Improvement Plan. The identified priority areas for the next three years will be:

Health Access
Healthy Lifestyles
Mental Health

The Community Health Needs Assessment utilized the Mobilizing for Action through Planning and Partnerships (MAPP) process to have a community-driven strategic planning process for improving community health. MAPP is not a single organization focused assessment process; rather, it is an interactive process that brings organizations together to improve the efficiency, effectiveness, and ultimately the performance and outcomes of the public health system. The three identified priority areas have workgroup committees developed to continue to strategic action steps in the next coming years.

The Florida Department of Health in Clay County is committed to being a fluid and flexible organization that continuously evolves to meet and often exceed the needs of community, clients, and partners. Personally, I would like to thank all of our community partners and stakeholders in Clay County, along with the ~75 staff members of DOH-Clay for the hard work and dedication to improve the health of our community. I am honored to serve as the Health Officer and Administrator at DOH-Clay and look forward to accomplishments and achievements of the next year.

Heather E. Huffman



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Governance

Mission, Vision & Values

MISSION: To protect, promote, and improve the health of all people in Florida through integrated state, county, and community efforts.

VISION: To be the **Healthiest State** in the Nation!

VALUES: I-CARE

Innovation

Collaborative

Accountability

Responsiveness

Excellence

The Florida Department of Health in Clay County (DOH-Clay) utilizes a governance system to provide strategic direction, make recommendations and provide employees an opportunity to share in decisions made for the organization. The governance system consists of Senior Management Team, Leadership Council Team, and Committees.

Teams & Committees

Senior Management Team

Leadership Council Team

Employee Satisfaction Committee

Strategic Plan

The Florida Department of Health in Clay County strategic plan aligns with the FDOH strategic plan, while addressing issues unique to Clay County, such as those identified in the Community Health Assessment and Community Health Improvement Plan. This plan provides a unified

vision and framework for action with a focus on our agency mission, vision, and values. The planning process was driven by our leadership team and includes input from line staff to division directors.

Our strategic plan identified four primary strategic issues. These strategies were developed by the DOH-Clay Leadership Council team through the use of synthesis and integration of information, data, opinions, and perceptions. The strategic areas are:

Strategy 1 – Health Protection & Promotion

Strategy 2 - Financial & Business Excellence

Strategy 3 – Service to Customers & Community

Strategy 4 – Workforce Development

These strategies, goals, and objectives help us make decisions about resources and action steps. The FDOH Clay strategic plan is a well-crafted roadmap that we use, review and revise annually to meet emerging challenges and opportunities.

Accreditation



The Florida Department of Health Integrated Public Health Department System became accredited by the Public Health Accreditation Board (PHAB) in March 2016. Accreditation provides a framework for a health department to identify performance improvement opportunities, to improve management, develop leadership, and improve relationships with the community. The process is one that will challenge the health department to think about what business it does and how it does that business.

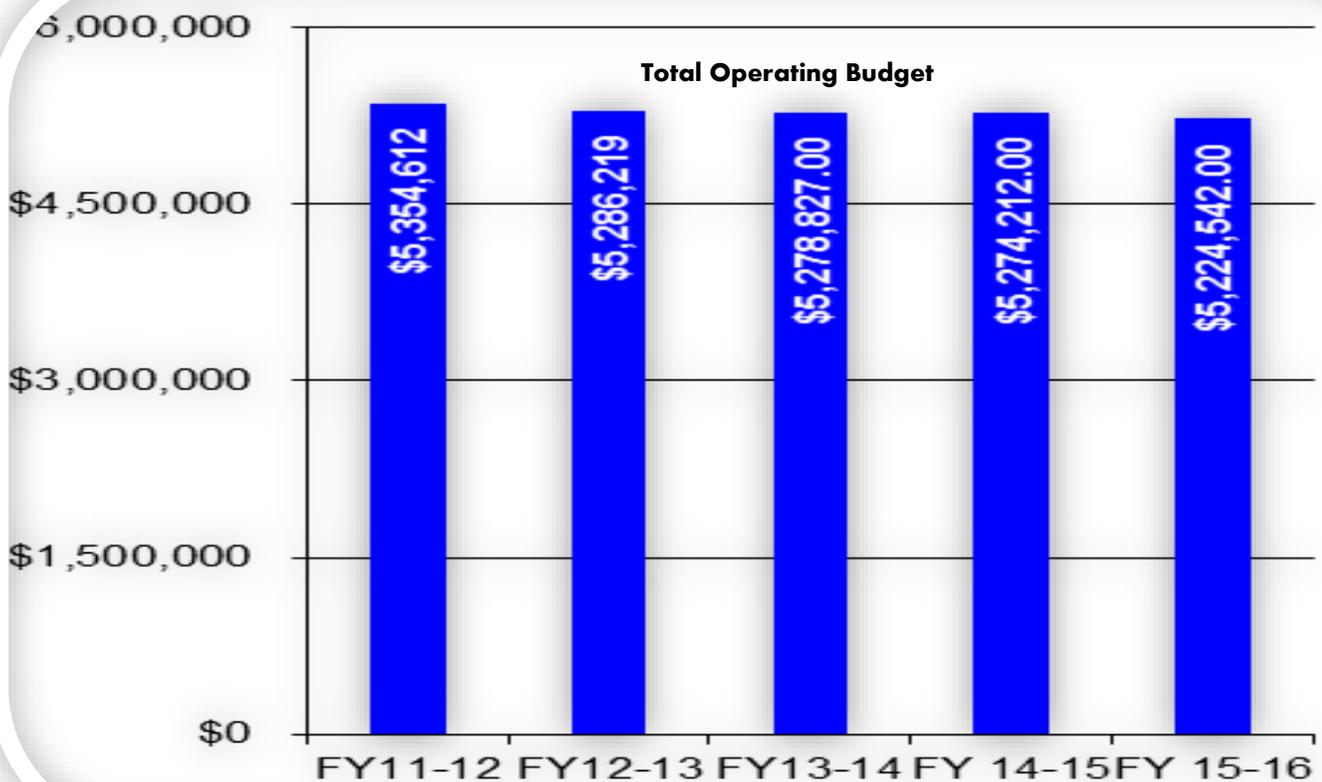
Administrative Services Division

This Division's purpose is to provide quality supportive services to our Divisions, Programs, and Staff to achieve excellence. Responsibilities of the Division include fiscal and budget, human resources, facilities maintenance, and information technology.

Fiscal & Budget

In our effort to be more efficient and accountable we have instituted several new business practices:

- ◆ Electronic Purchase Requisitions allow for paperless approval flow with less errors in the procurement area.
- ◆ Go Travel System is our paperless travel reimbursement system that expedites travel paperwork for a quicker payment turnaround.
- ◆ Budget is being done by the various program managers in an electronic Budget Module. This makes us more accountable in our fiduciary responsibilities.
- ◆ Personnel Records are being scanned to an electronic file in order to have better security, quicker access and save money on storage space.



Vital Statistics

Vital Statistics consists of official records of birth, death, fetal death, marriage, and dissolution of marriage. These records are essential for just administration of our law and for the protection of individual rights. In addition, the statistical data from these records are of great value to public health and other agencies.



<i>Service Provided</i>	<i>Number of Services</i>	<i>Fees Collected</i>
Birth Certificates	3,229	\$ 172,647.00
Death Certificates	13,067	
Birth Certificates via Tax Collector's Office	736	\$ 9,568.00

You may need certified copies of these records for passports, school entrance, employment, proof of citizenship, governmental benefits or insurance. You may order a copy of a birth, death or fetal death record through your local County Health Department. Counties have computer access from 1917 to present for birth records for the entire state as well as births that occurred in their county.

Human Resources

In August 2015, DOH-Clay joined the Alachua Human Resources Regionalization Hub to improve operational efficiency, consistency and quality of the human resources functions. DOH-Clay has a number of volunteers, interns, and students throughout the year.



Information Technology

The Information Technology department is responsible for providing technical support for DOH-Clay, DOH-Baker, and MQA Investigative Services Unit (Jacksonville) locations. Support includes server, desktop, network, data backup, phone system, and commonly used software within the department.

- Completed 1,500 customer service requests
- Replaced commercial phone lines with state rate lines saving \$8,500 annually.
- Began computer refresh of 5-year-old devices.
- Began upgrading computer operating systems to 64-bit environment.
- Refresh of all networking switches to uniform state platform.

Facilities

We continue to submit a Legislative Budget Request to FDOH for a new Fixed Capital Outlay of a new building, which once built, will be located on 220 behind the park-n-ride bus stop.

Clinical Services Division

This Division’s purpose is to provide quality clinical care services within the clinic setting, including primary care for adults and children, Family Planning Services, STD Testing and Treatment, and Women’s Health. School Health Services is directed by Florida Statue and Disease Control Program including Immunizations, reportable disease investigations and Ryan White services.



Family Planning

Comprehensive family planning services are provided to both men and women. Services

<i>Service Provided</i>	<i># of Clients</i>	<i># of Services</i>
Family Planning Services	1,054	106,959
STD Screening & Treatment	789	6,962

include family planning education and counseling, contraceptive management, breast and cervical cancer screening , including the Florida Breast and Cervical Cancer Early Detection program for women ages 50 to 64, teen clinic, pregnancy testing plus screening and treatment of sexually transmitted diseases. We provide No Cost HIV Testing and Counseling. Our overall goal is to promote positive birth outcomes by educating individuals to make healthy choices about their own reproductive health as well as about the number of children they have and spacing of their children.

<i>Service Provided</i>	<i># of Clients</i>	<i># of Visits</i>
Teen Clinic	153	182
Eligibility Determination	1,324	1,438
Prescription Assistance Program	235	820
Healthy Weight Coaching	34	89
Lab Services	1,140	1,836
Nursing Visits	770	909

Primary Care for Adults & Children

Our Primary Care Program provides care to insured patients on Sunshine, Magellan, or Molina Medicaid, Medicare, or self-pay. Primary Care is provided on a sliding fee scale based on their gross income if self pay. We offer Prescription Assistance Program for those patients who cannot afford their prescriptions. Nurses provide ongoing case management for all the clients.

<i>Service Provided</i>	<i># of Clients</i>	<i># of Services</i>
Adult Health	2,607	25,926
Child Health	805	3,779



<i>Applications Processed</i>	<i># of Applications</i>
PEPW	35
Family Planning Waiver	42

School Health Program

School Health Services help to ensure children are healthy and ready to learn. The School Health Team in collaboration with the Clay County School District coordinated two Health Room Services Meetings this past year. Some of the many topics discussed included the Head Lice Policy, Best Practices, Medication Safety and Concussion Management.



Fluoride “Swish” Program & the Dental Bus

For the past three years, the Baker-Clay Dental Program has provided the Fluoride “Swish” Program to students at Wilkinson Elementary & Clay Hill Elementary. Research shows that increasing a student’s oral health decreases absences and improves school performance. DOH-Clay, in collaboration with the DOH-Baker and the Clay County School Board, provided dental services to students who went to the following full service schools: W.E. Cherry Elementary, Wilkinson Elementary School, Clay Hill Elementary, and Keystone Heights Elementary. Dental services included screenings, X-rays, cleanings, fillings, and extractions.

<i>Service Provided</i>	<i># of Services</i>	<i># of Students</i>
Fluoride Swish Program	14,801	574
Dental Bus Services	2,580	376

Healthy Schools, LLC Partnership

Healthy Schools, LLC, in cooperation with the Clay County School District and the Florida Department of Health in Clay County provided 6th grade students the opportunity to receive the Tdap vaccine, as well as the Flu vaccinations to all grade levels during the school day. This initiative improves public health and ensures that the required vaccinations are made available to the children attending Clay County Public Schools.

<i>Service Provided</i>	<i># of Students</i>
Flu vaccination	4,882
Tdap vaccination	345

Annual Student Health Expo

The Annual Student Health Expo for 2015-2016 was held at Orange Park High School. Over 40 exhibitors presented health and wellness information to promote healthy behaviors and lifestyles to approximately 1,500 students. Many of our own departments were represented; WIC, Healthy Start, Administration, Disease Control and Healthiest Weight. A sampling of the many topics presented at the expo included: Zumba Fitness, HIV/AIDS Education, Breast Cancer Prevention, Youth Drug Prevention, Driving & Traffic Safety, Dental Education, Martial Arts, and Asthma Education. Many of the exhibits were interactive and hands on which made learning fun.

Mandatory Health Screenings

Mandatory Health Screenings were conducted from September through January for students in the following grades: Kindergarten, 1st, 3rd and 6th. Screenings include vision, hearing, scoliosis and growth/development. The School Health Team assisted in the mass health screenings of all Clay County public schools, two charter schools, and three private schools.

School Health Program

2015 – 2016 Health Screening Results

Grade	Vision	Hearing	Scoliosis	Growth and Development
Kindergarten	2,822	2,861	-	-
1 st Grade	2,925	2,709	-	Healthy = 1,732 Underweight= 44 Overweight = 351 Obese = 278
3 rd Grade	3,082	1,771	-	Healthy = 1,717 Underweight= 58 Overweight = 366 Obese = 408
6 th Grade	2,956	2,787	2,659	Healthy = 1,664 Underweight= 59 Overweight = 427 Obese = 449

Growth and Development – Two Year Data Comparison

	Healthy Weight	Underweight	Overweight	Obese
2014 - 2015	67%	3%	16%	14%
2015 - 2016	68%	2%	15%	15%
% Change	1 % Increase	1 % Decrease	1 % Decrease	1% Increase

Healthiest Weight Initiative



In the Spring, the DOH-Clay collaborated with S. Bryan Jennings Elementary School for their Every Kid Healthy Field Day Event to promote physical activity and healthy eating. Approximately 490 kids participated.

Back to School Community Events

A total of three Back to School Events were coordinated in July and August with our community partners. Some of the many partners who collaborated with us this year included: The Way Medical Clinic, St. Vincent’s Healthcare, and Wolfson’s Children’s Hospital Program/Services. The goal is to facilitate and increase compliance with school-entry health requirements.

Community Health Services Division



The Community Health Services Division promotes sustainable community action to improve health and achieve health equity. This Division strives to maximize public health impact through community health assessments and community health improvement plan action steps, advance health equity by collaborating with community partners to remove barriers to improved health and improve social determinants of health, and lastly, use evidence based programs to reach goals for making health easier. Programs

within this Division include Community Health Initiatives Program , WIC Program Services and Healthy Start Programs for mothers and children, and Emergency Preparedness.

Emergency Preparedness Program

The Florida Department of Health in Clay County's Preparedness Program works to ensure that the county is prepared to meet any health and medical emergency. Preparedness staff members work closely with health department staff, county emergency management, local and county response agencies, regional partners and the community to plan and prepare for the health and medical response to disease outbreaks, manmade and natural disasters.

Planning, training and exercising was the major focus in 2015. DOH-Clay participated in many local and regional exercises including:

- Clay Prepares, an active assailant functional exercise at a local high school
- Behavioral Health and Crisis Team Tabletop Exercise
- Regional Infectious Disease Exercise
- Clay County HurrEx as part of the Governor's Statewide Hurricane Exercise.
- Run, Hide, Fight Training for all staff
- Mass Fatality Training
- All Hazards Media Skills for PIOs
- COOP Training for Healthcare Facilities
- Preliminary Damage Assessment Training
- Recovery Boot Camp training.
- The Preparedness Coordinator presented at NACCHO's Preparedness Summit national conference in April.



Florida transitioned the special needs registry to a statewide system. DOH-Clay embraced this opportunity to help EM update the registry and developed a special project to hire staff to contact each registrant and update their information. This provided Emergency Management and DOH-Clay with a new Clay County Special Needs Registry with up-to-date, accurate information. Other planning opportunities included working with local and regional partners to plan for special needs and animal shelters; acquiring a new trailer from the SMRT team for the special needs shelter supplies; providing assessments of the Clay alternate care site, and participating local regional and state Multi-Year Training and Exercise Planning, MYTEP.



Response activities included:

- Continuation of 21-day monitoring for Ebola symptoms of people in Clay County that traveled to the impacted countries. Preparedness assisted the Epidemiology program with this effort, as well as attended regular conference calls and planning meetings.

In the spring, Tropical Storm Erica threatened flooding in the county. Emergency Management activated the EOC in preparation for the storm. ESF8 worked with other county responders to plan and monitor for any response needed. Fortunately, TS Erica did not produce a major impact, but it was a good exercise to prepare for hurricane season.

Preparedness is also involved in many other DOH-Clay activities. Several of these include:

- Regional Patient Tracking and Monitoring Workgroup
- World Heart Day Hands Only CPR Mall Event; World Heart Day 5K
- DOH-Clay Safety Committee
- NEFLHCC Executive Board & Committee Meetings
- Healthcare Coalition Task Force Quarterly Statewide Meetings
- Statewide Planning & Oversight Team to prioritize the federal preparedness project spending plan
- Healthiest Weight “Health Cleans Up” events
- Clay County Local Mitigation Strategy Task Force
- Clay County Traffic Safety Committee



Healthy Start

The Healthy Start Program seeks to reduce infant mortality, promote a healthy full term Pregnancy, and improve health and developmental outcomes for all pregnant women and infants. Care coordinators provide case management that is tailored to the individual needs of each participant with emphasis on initiatives that promote Safe Sleep, smoking cessation, and breastfeeding. Clients are eligible for in-home services that include education on pregnancy, childbirth, smoking cessation support, breast feeding, safe sleep classes, nutritional counseling, and assessment and tracking of physical development for all infants. Clients are given resource referrals and meet with care coordinators in just about any community setting as needed to accommodate the client’s needs.



Healthy Start in Clay County **served 897 women and 455 children** during the 2015-2016 fiscal year. Outreach highlights for the year include:

- *Participated in KidsFest @ Town of Orange Park, the Health Fair at Orange Park High School, Clay Safety net Alliance day on services for families, and the ESOL outreach event at Oakleaf Elementary school.*



- *Conducted three classes for students at Bannerman Learning Center, a Safe Sleep presentation for Hickory Baptist Church, and an outreach services presentation for the Clay County School Board nurses.*
- *Met with Healthy Families, Fleet Family Wellness Center representative, Emergency Pregnancy Services, WIC, Head Start, Orange Park Medical Center Women’s Services, Safe Kids of NEFL, and Episcopal Children’s Services to discuss partnering and addressing gaps in services for clients in Clay County.*
- *Partnered with the Northeast Florida Healthy Start Coalition and WIC to start the Clay County Infant Mortality Task Force which meets monthly.*
- *Provided 14 Pack and Plays to clients without access to a safe place for their baby to sleep.*
- *Celebrated employee, Social Services Counselor Lisa Rogers, as DOH—Clay Employee of the Month.*

Community Health Initiatives

Healthiest Weight

The Florida Department of Health’s Healthiest Weight Initiative continues to improve the healthy behaviors of our Clay County residents through physical activity and nutrition

awareness. Healthiest Weight Florida partners with businesses, schools, non-governmental organizations, non-profit agencies, volunteer coalitions, hospitals, other state agencies and local government. The Healthiest Weight Florida’s five priority Strategies are: (1) Increase opportunities for physical activity, (2) Make healthy food available everywhere, (3) Promote health in the worksite, (4) Strengthen schools as the heart of health, and (5) Market what matters for a healthy life. For more information:

<http://www.healthiestweightflorida.com/index.html>

Healthiest Weight Accomplishments in Clay County

Clay Health Cleans Up!

DOH-Clay adopted two miles of CR 739 (Henley Road) where DOH-Clay employees volunteered to clean at least six times in a year. This accomplished a clean and safe to walk shared roadway for the local residents while enhancing the visibility of the Health Department in the community. This initiative also increased the physical activity of more than 15 employees as they walked two miles during each clean up event.

Florida Health Cleans Up! is a venture of Healthiest Weight Florida, a public-private collaboration bringing together state agencies, not-for-profit organizations, businesses and entire communities to help Florida’s children and adults make consistent, informed choices about healthy eating and active living. The Department’s goal is to encourage physical activity and walking while emphasizing how small choices affect your health and environment.



State Surgeon General Healthy Weight Community Champion 2016 Recognition Program



Florida’s county and municipal governments play an important role in decreasing the prevalence of unhealthy weight in their jurisdictions. Local governments can implement a variety of policies that have been shown to increase physical activity and improve nutrition. These “best practice” policies are reflected in the Healthy

Weight Community Champion submission criteria. By implementing best practices within their jurisdictions, local governments can create environments where the healthy choice is the easy choice.



The Town of Penney Farms received the Healthy Weight Community Champion award. This was their second year they were recognized. This year’s recognition highlighted their several walk-a-thons that take place in town and the town’s passive park of approximately 2.5 acres with pedestrian pathways through the woodlands.



Baby Steps to Baby Friendly Hospital

The Baby Steps to Baby Friendly project focuses on increasing breastfeeding initiation and duration among Florida women. There is a growing body of evidence that supports breastfeeding as critical to improved health outcomes of mothers and babies. Baby Steps to Baby Friendly supports Florida birthing facilities working toward achieving The World Health Organization’s *Ten Steps to Successful Breastfeeding*. The department encourages birthing facilities to be recognized for these efforts through the Baby Friendly Hospital award and/or the Florida Breastfeeding Coalition’s Quest for Quality Maternity Care Award.

Orange Park Medical Center (OPMC), the only birthing facility in Clay County at the time of the grant, accepted the challenge. OPMC submitted their self-appraisal and their application to the Florida Breastfeeding Coalition’s Quest for Quality Maternity Care Award.

Every Kid Healthy Week

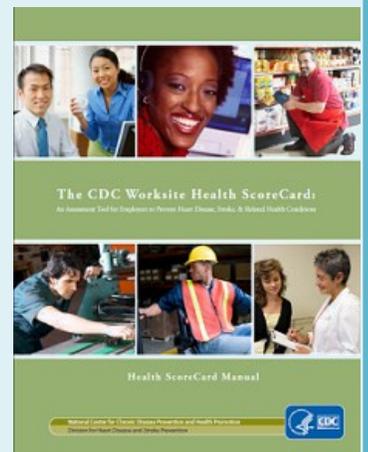


Every Kid Healthy Week is an annual observance created to celebrate school health and wellness achievements. DOH-Clay partnered with S. Bryan Jennings Elementary and the Clay County School Board’s Food and Nutrition Services department to make the student’s field day event one of the best they ever had. During S. Bryan Jennings field

day event on April 29, DOH-Clay and school staff supervised the student’s activities and helped to ensure every student had as much fun as possible while learning healthy behaviors and exercising. Events like the Choose MyPlate relay features teams of students learning proper proportions of fruits, grains, proteins and vegetables. Mission accomplished! The feedback from the teachers, volunteers and the students was extremely positive.

CDC Worksite Health Scorecard

The CDC Worksite Health Scorecard (HSC) is a tool designed to help employers assess the extent to which they have implemented evidence-based health promotion interventions in their worksites. The CDC Worksite Health Scorecard assists employers in identifying gaps in their health promotion programs, and helps them to prioritize high-impact strategies for health promotion at their worksites including: organizational supports, tobacco control, nutrition, physical activity, weight management, stress management, depression, high blood pressure, high cholesterol, diabetes, signs and symptoms of heart attack and stroke, and emergency response to heart attack and stroke.



The Florida Department of Health in Clay County (DOH-Clay) completed the CDC Worksite Health Scorecard and DOH-Clay leadership members are actively working on one of the identified gaps from the results which is physical activity programs in the workplace. An employee walking program was initiated by our very own DOH-Clay administrator, Heather Huffman. There are over twenty employees taking advantage of this program where most walk one mile at least three times per week. That is at least sixty miles per week of physical activity in the workplace.

WIC Program

The purpose of the WIC Program is to administer the Special Supplemental Nutrition Program for Women, Infants, and Children. The Clay County WIC Program has three locations serving clients including Fleming Island, Green Cove Springs, and Keystone Heights. As of June 2016, we were serving approximately 3,049 WIC participants each month. The WIC Program provided **30,767 services** in 2015-2016.



WIC Caseload (June 2016)	WIC Participation
Clay County	3,049

~\$2.4 million dollars is redeemed every year from WIC benefits in Clay County.

Breastfeeding Peer Counselor Program

WIC is the recipient of a Breastfeeding Peer Counselor grant which allows us to provide more direct support to new mothers who may need assistance for successful breastfeeding. Staff includes a Breastfeeding Coordinator that is an International Board Certified Lactation Consultant and a breastfeeding peer counselor.

Service	# of Services
Vendor Management	192
Assessment for Recertification	4,890
Medical Data Collection	7,276
Nutrition Education Newsletter	7,517
Outreach	112
Nutrition Education High Risk	3,058
Nutrition Education Low Risk	6,088
Breastfeeding Individual	1,981
Breastfeeding Class Attendees	885
Eligibility Determination	4,897
Community Meetings for	943

Environmental Health Division

Partnerships & Outreach

Clay Environmental Health (EH) is extremely proud of our excellent partnership with Clay Environmental Services and Clay County Sheriff's Office Environmental Crimes Unit in their continuing support for the Residential Sharps Program. This program has been in existence since 1994 and has helped address the incidence of sharps entering the waste stream. This program's success and importance has been shared on the CCSO FB page twice in the past year.

<https://www.claysheriff.com/news/general/needles-in-garbage-put-workers-at-risk/>

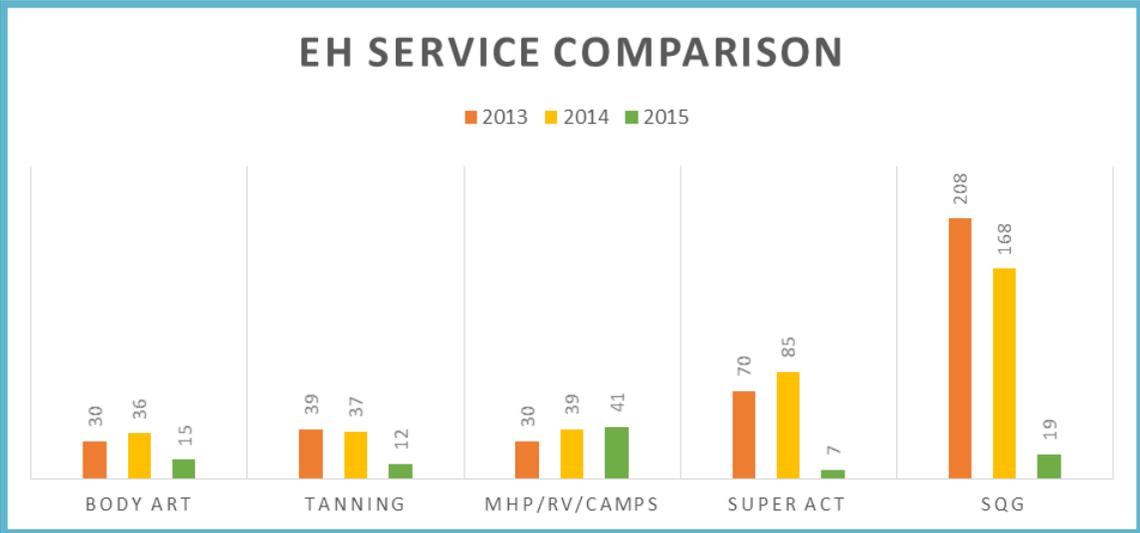
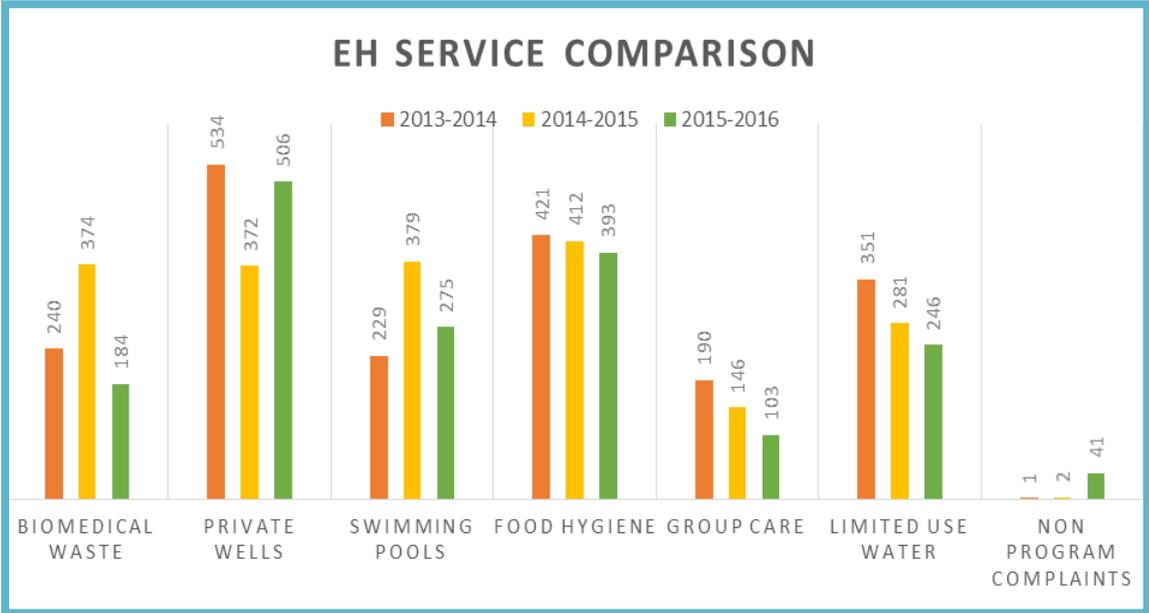
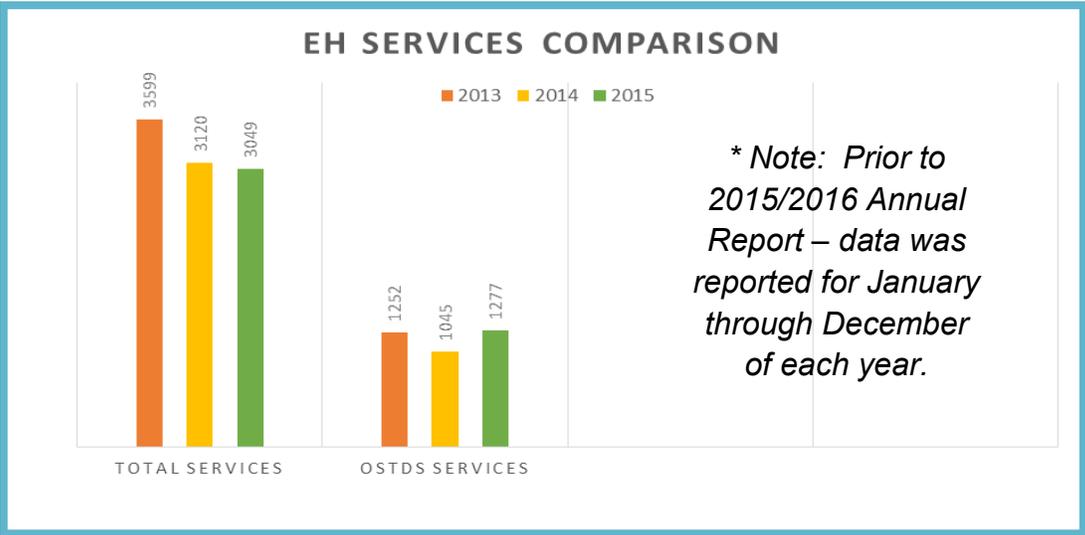
EH staff routinely meet with County Building and Zoning departments and Private partners to review proposed development projects, reviewing plans, and providing regulatory information to applicants.

* 2015 was the "Community Programs" year for Quality Assessment Review in Environmental Health. Score was 91%.

Community Participation

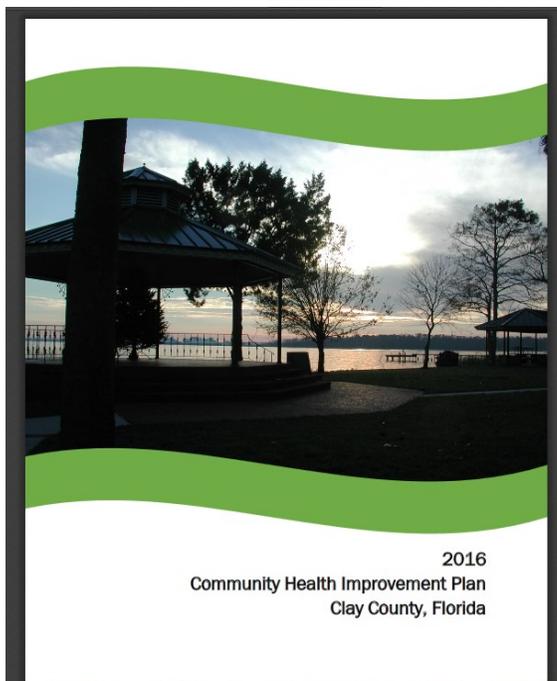
- EH staff participated in the 5 K Run/Walk sponsored by DOH-Clay on 9/26/2015.
- EH staff attended 2015 Meeting Focus on Mental Health in September, Mercy Network Services.
- EH staff attended 2015 Meeting "Focus on Mental Health" in September, Mercy Network Services meetings, and several CHIP meeting throughout the year.
- The EH office, in an interim support role, assisted in two Contractor meetings with Onsite Sewage Contractors in St John's County.

Program Area	Number of Services
Biomedical Waste	184
Body Art (Tattoo/Piercing)	15
Food Hygiene	393
Group Care	103
Limited Use Water	246
Private Wells	506
Mobile Home Parks/Camps	41
OSTDS – inspections	443
OSTDS – abandonments	12
OSTDS – re-inspections	19
OSTDS – plan review	221
OSTDS – construction site visit	218
OSTDS – permits issued	306
OSTDS – Enforcement	1
OSTDS – complaints	41
OSTDS – incomplete site visit	16
Swimming Pools	275
SUPER Act Well Surveillance	7
Tanning	12
Small Quantity Generators	19
Non-Program Complaints	15
TOTAL	3,093



Inspection year is from 10/1 to 9/30 annually. Body Piercing and Tattoo inspections are usually conduct-

Community Health Improvement Plan



The Clay County Community Health Improvement Planning (CHIP) group, comprised of community experts, healthcare leaders, public health professionals, non-profit partners, and faith-based Members worked together to better understand the current and future health needs of the Clay County community. The CHIP group, with guidance from the Health Planning Council of Northeast Florida (HPCNEF), developed this Community Health Improvement Plan as part of ongoing efforts to improve health in Clay County.

In 2015, the Florida Department of Health in Clay County (DOH-Clay), in partnership with HPCNEF, conducted a community health assessment (CHA) to identify and prioritize health issues in Clay County, utilizing a nationally recognized approach called Mobilizing for Action through Planning and Partnerships (MAPP). The CHA uses quantitative data, such as disease and mortality rates, as well as community input to assess the health status of the community and determine which health issues should

become the focus on health planning efforts for the next three to five years. After reviewing and discussing the health data and community input gathered during the CHA process, the Clay CHIP group decided the following priority health issues would be addressed and targeted for improvement through this CHIP:

Mental Health Healthcare Access Healthy Behavior & Prevention

The purpose of the community health improvement planning process is to create goals, objectives, and strategies targeting the priority health issues identified in the CHA. To improve implementation and evaluation of the goals in this plan, the CHIP group decided to utilize a balanced scorecard approach, which identifies goals, objectives, and strategies and sets measurable targets to move the community health improvement process forward. The targets and measures outlined in the CHIP Action Plans at the end of this document were carefully selected through collaborative and inclusive workgroups for each health issue. During the next steps of the MAPP health planning cycle, the Clay County CHIP group will continue to work together to address the three priority health issues outlined above. The CHIP group will plan for action, implement strategies, and evaluate progress. As a living document, the 2015 Clay County Community Health Improvement Plan is flexible and can accommodate changes or updates as needed. The Clay CHIP group will re-assess and update annually to best address the needs of the local community.

<http://clay.floridahealth.gov/files/documents/2016-clay-county-chip.pdf>

Locations & Contact Information

Location	Address	Telephone #
Administration	1305 Idlewild Avenue Green Cove Springs, FL 32043	904-529-2800
Bear Run Clinic	3229 Bear Run Blvd. Orange Park, FL 32065	904-529-2800
Healthy Start	301 South West Street Green Cove Springs, FL 32043	904-529-2800
WIC Program @ Fleming Island	1845 Town Center Blvd., Bldg. 100, Ste 115 Fleming Island	904-272-3177
Environmental Health	477 Houston Street Green Cove Springs, FL 32043	904-278-3784

Florida Department of Health in Clay County
1305 Idlewild Ave.
Green Cove Springs, FL 32043
(904) 529-2800

We invite you to view our other online publications and materials at:

<http://clay.floridahealth.gov/index.html>