

ANNUAL REPORT

FLORIDA DEPARTMENT OF HEALTH
CLAY COUNTY
Fiscal Year 2016-2017

It's a New Day in Public Health. The Florida Department of Health works to protect, promote & improve the health of all people in Florida through integrated state, county, & community efforts.

Rick Scott

Governor

Celeste Philip, MD

State Surgeon General



The Florida Department of Health in Clay County is a state agency in partnership with county government. This Annual Report summarizes accomplishments and activities of the DOH—Clay for the period of July 1, 2016—June 30, 2017.

Produced by Florida Department of Health in Clay County

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Message from Heather Huffman, MS, RDN, LD/N, IBCLC

County Health Department Administrator



I am delighted to present the Florida Department of Health in Clay County 2016-2017 Annual Report to the Community. This report provides an overview of the Department's programs and services that protect, promote, and improve the health of our residents through integrated state, county, and community efforts. It also highlights key public health issues and trends that help to guide the work of the Department to make our community healthier.

Each day, we are assessing the way we work to further advance our community's health, improve health equity, demonstrate effective use of our resources and increase efficiencies in our processes. After becoming a PHAB accredited health department in 2016, it challenged us to demonstrate these advances by embracing a culture of quality as demonstrated in the completion of eight (8) quality improvement projects. These projects ranged from improving wait times in our WIC and Clinical programs, to increasing or maximizing our revenues in Vital Statistics and Environmental Health Programs, to improving internal processes in our human resources and disease control areas, and lastly improving immunizations rates in private schools in Clay County and decreasing smoking in prenatal women enrolled in the Healthy Start Program. We completed our first year report of our 3 year 2015-2018 Community Health Improvement Plan (CHIP). Our community achieved successes in the identified priority areas of Healthcare Access, Healthy Lifestyles & Behaviors, and Mental Health as identified priority areas through our Community Health Needs Assessment in 2015.

We will continue to protect our community from health threats such as foodborne illnesses, natural and man-made disasters, and preventable communicable diseases through our immunization program and promotion of STD screening, testing, and treatment. Public Health similarly works against chronic diseases such as heart disease, cancer, and diabetes. Most importantly, we work against all public health threats through the health equity lens to reduce or eliminate health inequities and disparities.

This annual report provides information about all of our programs and services achievements this past year, including the success of our Emergency Preparedness efforts we faced for both Hurricane Hermine and Hurricane Matthew in the fall of 2016. For more information about our programs, please visit our website <http://clay.floridahealth.gov>. I would like to extend our sincere appreciation to our community partners, including CHIP workgroup members, the Board of County Commissioners for continuing to support us financially, and the staff of the Florida Department of Health in Clay County.

As we move forward through the remainder of 2017 and into 2018, we will continue to encounter many of the same challenges as other Florida communities. Some of these challenges include unhealthy behaviors including overweight and obesity and sedentary lifestyles, tobacco use among youth and pregnant women, behavioral health comprising mental health and substance abuse, and chronic diseases such as cancer, heart disease, and diabetes. Together with our community partners, we will continue to concentrate our efforts on creating a community where healthy choices are the easy choices and assure we achieve health equity in all aspects of public health.

Heather C. Huffman

Table of Contents

Governance.....	5
<i>Mission, Vision, & Values</i>	
<i>Teams & Committees</i>	
<i>Strategic Plan</i>	
<i>Accreditation</i>	
<i>Culture of Quality</i>	
Administrative Services Division.....	6
<i>Fiscal & Budget</i>	
<i>Vital Statistics</i>	
<i>Information Technology</i>	
<i>Facilities</i>	
Clinical Services Division.....	8
<i>Clinical Services Programs</i>	
<i>Disease Prevention & Control Program</i>	
<i>School Health Program</i>	
Community Health Division.....	13
<i>Emergency Preparedness Program</i>	
<i>Health Start Program</i>	
<i>Community Health Initiatives</i>	
<i>WIC Program Services</i>	
Environmental Health Division.....	21
<i>Partnerships & Outreach</i>	
<i>Community Participation</i>	
Community Health Improvement Plan.....	23
Locations & Contact Information.....	25

Governance

Mission, Vision & Values

MISSION: To protect, promote, and improve the health of all people in Florida through integrated state, county, and community efforts.

VISION: To be the **Healthiest State** in the Nation.

VALUES: I-CARE

**Innovation, Collaborative, Accountability,
Responsiveness, Excellence**

The Florida Department of Health in Clay County (DOH-Clay) utilizes a governance system to provide strategic direction, make recommendations and provide employees an opportunity to share in decisions made for the organization. The governance system consists of the following:

Teams & Committees

Senior Management Team

Leadership Council & Performance Mgmt. Council

Employee Satisfaction Committee

Customer Satisfaction Committee

Strategic Plan

The Florida Department of Health in Clay County 2016-2018 Strategic Plan aligns with the FDOH strategic plan, while addressing issues unique to Clay County, such as those identified in the Community Health Assessment, Community Health Improvement Plan, and Healthiest Weight Initiatives. The four strategic areas DOH-Clay is focusing on are Health Protection & Promotion, Financial & Business Excellence, Service to Customers & Community, and Workforce Development. These strategic issues were developed by DOH-Clay's

Performance Management Council combining and integrating a collection of data, subject matter expert opinions, and perceptions. As of the end of 2016-2017 fiscal year, the strategic plan was at 68% completion.

Accreditation

The Florida Department of Health Integrated Public Health Department System became accredited by the Public Health Accreditation Board (PHAB) in March 2016. Accreditation provides a framework for a health department to identify performance improvement opportunities, to advance management and develop leadership, and improve external relationships.

Culture of Quality

DOH-Clay, through an organized and dedicated focus on continuous quality improvement, has worked diligently on creating a culture of quality wherein the health of Clay County's citizens will be improved:

- Performance Management Council (PMC) completed the NACCHO Organizational Culture of Quality Self-Assessment Tool. This will measure organizational maturity within critical aspects or elements of a culture of quality and identify next steps for transformational change. Thus, the operations of DOH-Clay will be more effective and efficient.
- One agency wide and eight program/departmental QI projects successfully achieved.
- Leadership will ensure implementation of practices that will create a workforce culture of action, continuous improvement, and performance excellence.

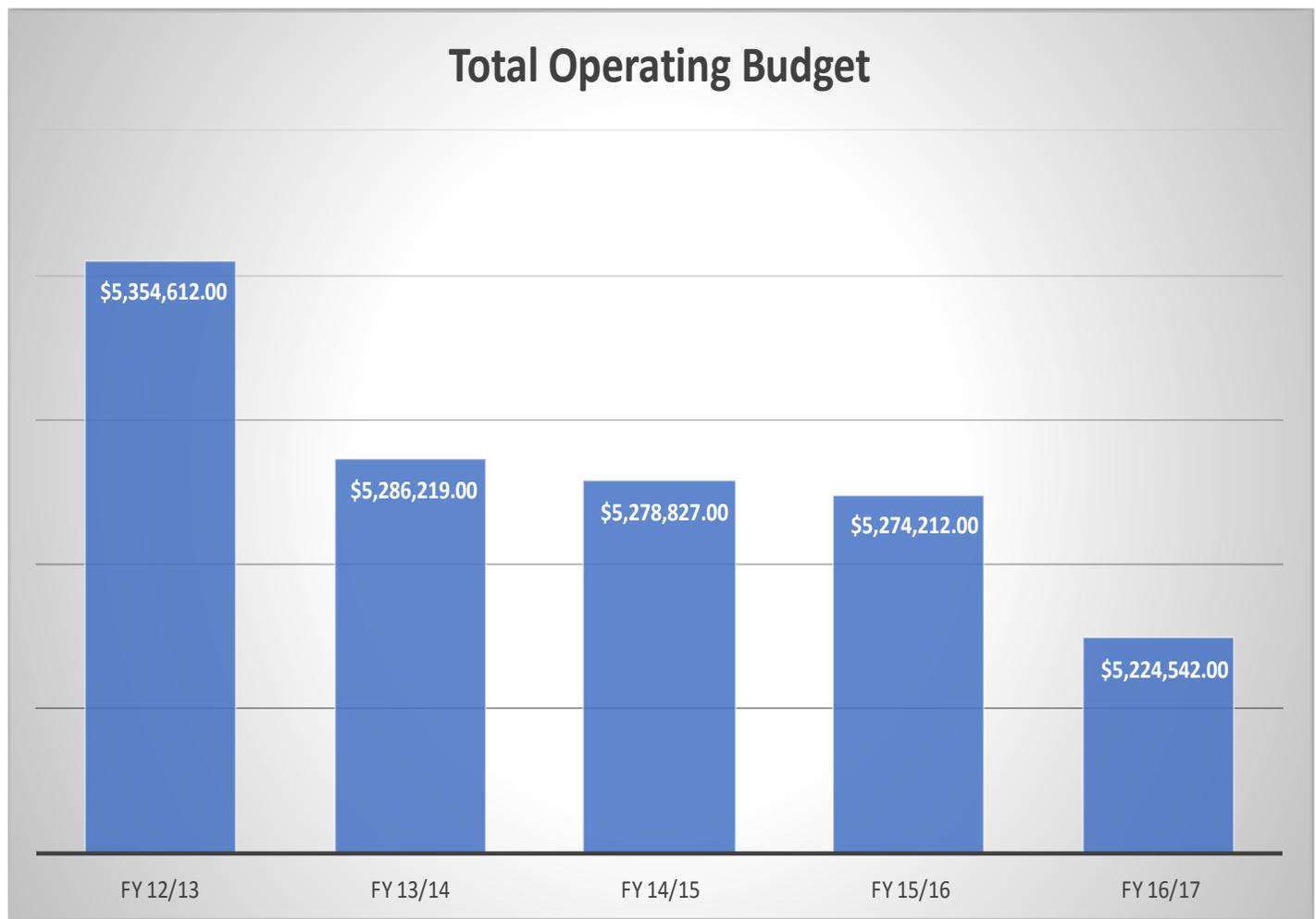
Administrative Services Division

This Division's purpose is to provide quality supportive services to our Divisions, Programs, and Staff to achieve excellence. Responsibilities of this Division include fiscal and budget, human resources, facilities maintenance, and information technology.

Fiscal & Budget

In our effort to be more efficient and accountable we have instituted several new business practices:

- ◆ Participation in the e-Vitals system, where customers can order their birth or death certificates online and have them mailed or received overnight.
- ◆ Completed a quality improvement project to improve our human resources hiring and onboarding for efficiencies and timeliness.
- ◆ Program Managers continue to monitor and make revisions to budgets on a quarterly basis.



Vital Statistics

Vital Statistics consists of official records of birth, death, fetal death, marriage, and dissolution of marriage. These records are essential for just administration of our law and for the protection of individual rights. In addition, the statistical data from these records are of great value to public health and other agencies.



You may need certified copies of these records for passports, school entrance, employment, proof of citizenship, governmental benefits or insurance. You may order a copy of a birth, death or fetal death record through your local County Health Department. Counties have computer access from 1917 to present for birth records for the entire state as well as births that occurred in their county.

<i>Applications</i>	<i>Number of Services</i>	<i>Fees Collected</i>
Birth Certificates	3,078	\$ 183,553.00
Death Certificates	3,685	
Birth Certificates via Tax Collector's Office	747	\$ 9,945.00

Volunteer Hours

629 Hours = \$15,184.00

Information Technology

The Information Technology department is responsible for providing technical support for DOH-Clay, DOH-Baker, and MQA Investigative Services Unit (Jacksonville) locations. The IT Department also assisted DOH-Nassau with configuring 70 new computers and provided remote desktop support as needed. Support includes server, desktop, network, data backup, phone system, and commonly used software.

- Completed 1,600 customer service tickets.
- Completed computer hardware/software refresh of 90 desktops and laptops to 64-bit environment.
- Replaced voice routers and migrated to internet based calling to reduce communication costs.
- Replaced video conferencing system.

Facilities

We continue to submit a Legislative Budget Request to FDOH for a new Fixed Capital Outlay of a new building, which once built, will be located on CR 220 behind the park-n-ride bus stop. We remain 4th of the priority list.

Clinical Services Division

This Division’s purpose is to provide quality clinical care services within the clinic setting, including Primary Care, Family Planning Services, STD Testing and Treatment and Immunizations. School Health Services are provided as directed by Florida Statute. The Disease Prevention and Control Program and Ryan White services are also part of the Clinical Services Division.

Primary Care

Our Primary Care Program provides care to uninsured clients. Fees are charged on sliding fee scale based on client gross income and household size. The goal of our primary care services is to partner with clients to improve their overall health status and to prevent comorbidities. The Florida Breast and Cervical Cancer Early Detection program is available for women ages 50 to 64. The program provides a physical exam, a PAP exam and referral for a screening mammogram. Limited gynecological services are available to established clinic clients by referral.

Nurses provide ongoing case management for all primary care clients. Emphasis is placed on regular visits with their provider and obtaining ordered labs. Special attention is given to clients taking their medications as prescribed. Clients are reminded to make a provider appointment when they fill their last medication

<i>Service Provided</i>	<i># of Clients</i>	<i># of Visits</i>
Adult Health	1,427	14,284
Child Health	697	2,905
Family Planning Services	945	67,512
STD Screening & Treatment	857	6,689
Eligibility Determination	1,102	1,102
Prescription Assistance Program	158	-
Title X Sponsored Sterilizations	7	-
Lab Services	2,402	
Nursing Visits	770	909

refill to avoid running out of their medications.



School & Sports Physicals

School and sports physical are provided by appointment. The base fee for a school or a sports physical is \$25.00. An additional lab fee of \$2.00 is required for some ages. The sliding scale does not apply for school or sports physicals.

Prescription Assistance Program

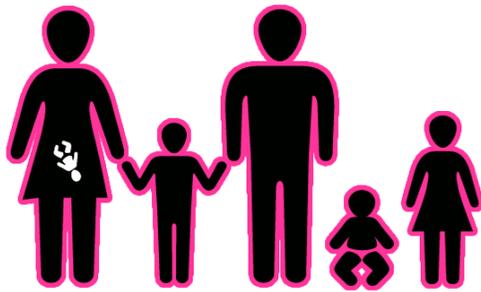
Applications for Prescription Assistance Programs are processed for eligible established clients who cannot afford their prescriptions. This often requires submitting application to

multiple pharmaceutical companies for clients to receive all prescribed medications. Three month supplies of medications are delivered directly to the client home or the clinic for client pick-up. Clients are required to see their provider at minimum yearly and the application requires yearly renewal.

Laboratory Services

HIV Screening is provided for all clients unless the client requests to not be tested. This is a no cost service. Other laboratory services are available to established clinic clients. Lab services require payment at the time of service. We have a lab contract that allows us to provide lab testing at much less than the customary cost. Several point-of-care tests are available for client and provider convenience. Test results are available within minutes of obtaining the specimen. Early screening for colon cancer is offered to every client 50 and older and other at risk clients. We use an at home test that can be returned to the clinic in person or by mail. Results are processed on the day of receipt.

Family Planning



Comprehensive family planning services are provided for men and women. Services include non-directive family planning education and counseling, establishing a reproductive life plan, contraceptive management, pregnancy testing and screening and treatment of sexually transmitted diseases. Limited financial support is available for men or women seeking sterilization services. Our overall goal is to promote sexual health and positive birth outcomes by educating individuals to make healthy choices about their own reproductive health as well as about the number of children they have and spacing of their children.

Sexually Transmitted Disease

Sexually Transmitted Disease screening and treatment are available by appointment or as walk-in services. Contacts with someone known to have a sexually transmitted disease are screened and treated at no cost. Asymptomatic individuals seeking screening are seen by a public health registered nurse. Symptomatic individuals can be screened by a public health registered nurse and then seen by a provider to determine any needed treatment. Payment for services is requested at the time of service. Clients can be billed for the services if they are unable to pay at the time of service.

Teen Clinic

Teens are welcome to seek care with or without a parent or legal guardian. Federal law allows teens to confidentially seek sexual health care. A medical provider documents that failure to seek care could be detrimental to the teen’s health. Teens are invited to schedule a confidential appointment or to attend our walk-in teen clinic on Wednesday afternoons. Teen clinic clients see a Nurse Practitioner with a special interest in teen health and our teen health educator.

<i>Applications Processed</i>	<i># of Applications</i>
PEPW	21
Family Planning Waiver	50

Eligibility Services

Walk-in eligibility services are available daily. Clients meet privately with eligibility staff to determine if they are eligible for clinic services on a sliding scale. If other needs are identified, clients are referred to available social services. Assistance is offered in completing applications as needed. Special attention is given to linking pregnant women to medical care and other services during and after pregnancy.

Disease Prevention & Control Program

The Disease Prevention & Control program provides the following epidemiology services:

- ◆ Investigates cluster of illnesses and notifiable diseases and conditions, including monitoring multiple case-based and syndromic surveillance systems.
- ◆ Provides consultations to health care providers and the community to prevent and eliminate the spread of communicable diseases.
- ◆ Monitor the community’s health and report cases and report emerging health trends and disease conditions to the state health office. We use real time electronic surveillance and monitoring systems to rapidly respond and notify the public of potential or emerging health threats.

<i>Service Provided</i>	<i>Number of Services</i>
Epidemiology Investigations	541
Rabies Surveillance Control	448

Immunizations

Immunizations required for school entry and recommended by the CDC are provided through the Vaccine for Children Program (VFC) for children birth to 19 years of age. The VFC Program provides vaccines for clients who are uninsured or on Medicaid. Limited adult vaccines are provided for those 19 and older. Adult immunizations are available at our cost plus an administration fee. Special order adult vaccines require advanced payment. Flu vaccines are available exclusively for established clients until January when the flu vaccine is available to the public at our cost. Immunizations are a walk-in service.

<i>Service Provided</i>	<i># of Clients</i>	<i># of Services</i>
Vaccinations (State)	3,263	11,538
Vaccinations (Non-State)	243	661
680 Forms	2,275	2,354

Ryan White Program

<i>Service Provided</i>	<i># of Clients</i>	<i># of Services</i>
Ryan White Services & HIV Services	128	1,998

We coordinate local HIV/AIDS program planning, development, contracts and evaluations. The surveillance team collects,

analyzes, and disseminate epidemiological data.

Tuberculosis (TB) Program

The TB program includes screening, contact tracing and treatment of latent and active tuberculosis. The system of care is integrated using a regional approach, with expert medical specialists and consultants assisting the county health department to optimally manage tuberculosis infection.

<i>Service Provided</i>	<i># of Clients</i>	<i># of Services</i>
TB screenings & consultants for infection and medical care	91	321



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School Health Program

The School Health Services Program provides basic school health services to all public-school children. The goal is to ensure that students are healthy, in school and ready to learn. The DOH-Clay School Health Program provides medical oversight and monitoring of all Clay County Public School Health Rooms. School Health also collaborates with 28 private schools for immunization compliance and mandatory health screening, when requested.

Welcome Superintendent Addison Davis

In November of 2016, Clay County residents welcomed a new Superintendent, Addison Davis, to the Clay County Schools. Shortly after starting, Superintendent Davis released his 100-day plan, called, "Elevate Clay," which he implemented to improve teaching and learning.

School Health Services	
Public Schools (DOE)	44
Public School Students (DOE)	35,837
Number of School Health Services per Student	18.64

Services Provided	# of Services
Registered Nurse Assessment & Counseling	142,810
Licensed Practical Nurse Evaluation & Treatment	91,653
Paraprofessional Evaluation and Treatment	34,366
Staff or Parent Consultations	87,161
Individualized Health Care Plans Developed	1,673
Complex Medical Procedures Performed	35,864
First Aid Administration	91,724
Medication Administration	82,057
ESE Staffing / Screening	3,378
Immunization Follow-Up Services	2,275
Student Health Record Reviews	30,207

Fluoride Program & Dental Bus

For the 4th year, Baker CARES Dental Program in collaboration for DOH-Clay and the Clay County School District continue to keep our kids smiling by providing the Fluoride Rinse Program and Dental Bus Services at designated schools in Clay County. The Fluoride Rinse Program is available to the students at Wilkinson Elementary & Clay Hill Elementary while the convenience of dental services on the Dental Bus are provided to the students at W.E. Cherry Elementary, Wilkinson Elementary, Clay Hill Elementary, and Keystone Heights Elementary. Dental services on the bus include examinations, extractions, cleanings, fillings, and sealants. Effective April 1st, examinations, fillings and extractions were no longer provided on the bus but instead those parents were notified by letter that their child needed additional services and were referred to the Baker CARES - Clay County Dental Clinic at 1343 Idlewild Avenue, Green Cove Springs, Florida, 32043. DOH-Clay values the partnership with the Baker CARES Program since improving the oral health status of Clay County students is a vehicle to enhancing their educational experience.

School Health Program

2016 – 2017 Health Screening Results

Grade	Vision	Hearing	Scoliosis	Growth & Development
Kindergarten	2,430	2,488	-	-
1 st Grade	2,735	2,708	-	Healthy = 1,732 Underweight= 81 Overweight = 337 Obese = 267
3 rd Grade	2,707	-	-	Healthy = 1,650 Underweight= 122 Overweight = 384 Obese = 452
6 th Grade	2,661	2,728	2,626	Healthy = 1,590 Underweight= 65 Overweight = 486 Obese = 579

Growth and Development – 3- Year Data Comparison

	Healthy Weight	Underweight	Overweight	Obese
2014 - 2015	67%	3%	16%	14%
2015 - 2016	68%	2%	15%	15%
2016 - 2017	64%	3%	16%	17%

Healthy Schools, LLC Partnership

Annual influenza vaccination is the best method for preventing flu and its potentially severe complications in children. Healthy Schools, LLC, in cooperation with the Clay County School District and the Florida Department of Health in Clay County provided the influenza vaccinations to the students during the school day after the parents consented. This initiative is especially important since the flu is more dangerous than the common cold and can be especially dangerous in children with chronic health conditions, like asthma. Despite the CDC recommendation for the injectable flu shots instead of the nasal spray vaccine because of concerns about its effectiveness, the number of influenza vaccines provided had an overall increase of nearly 31% from last year.



Service Provided	# of Students
Influenza Vaccines 2016-2017 SY	6,513
Influenza Vaccines 2015-2016 SY	4,959

Community Health Services Division

The Community Health Services Division promotes sustainable community action to improve health and achieve health equity. This Division strives to maximize public health impact through community health assessments and community health improvement plan action steps, advance health equity by collaborating with community partners to remove barriers to improve health and social determinants of health, and lastly, use evidence based programs to reach goals for making health easier. Programs within this Division include Community Health Initiatives Program, WIC Program Services, Healthy Start Program, and Emergency Preparedness.

Emergency Preparedness Program



Preparedness is defined by DHS/FEMA as “a continuous cycle of planning, organizing, training, equipping, exercising, evaluating, and taking corrective action in an effort to ensure effective coordination during incident response. The Florida Department of Health in Clay County’s Preparedness Program works to ensure that the county is prepared to meet any health and medical emergency. Preparedness staff members work closely with health department staff, county emergency management, local and county response agencies, regional partners and the community to plan and prepare for the health and medical response to disease outbreaks, manmade and natural disasters. The preparedness cycle is referred to as **POETE** or **Planning, Organizing, Equipping, Training, Exercising, Evaluating/Improving**.

Planning and Organizing, Equipping, Training, Exercising, Evaluating/Improving

3-Year Preparedness Work Plan developed to provide a clear framework for preparedness program objectives and tasks to ensure we meet the expectations of the federal Public Health Emergency Preparedness (PHEP) grant. This work plan is based on capabilities and functions established by the grant and monitored by the Bureau of Preparedness in Tallahassee.

Healthcare Working Group is a workgroup established by the Florida Emergency Preparedness Association (FEPA) to discuss the challenges facing Emergency Management and our local healthcare facilities as they meet the new Center for Medicaid and Medicare’s (CMS) new rules for preparedness planning. These new rules now require 17 healthcare disciplines meet specific guidelines for preparedness and response. The Healthcare Working Group also provides feedback and guidance to AHCA as they develop guidelines for compliance with the implementation of the new rules.

Partner Engagement and Information Sharing are key to the success of the public health preparedness program. The preparedness program meets regularly with county, regional first response agencies, Emergency Management, healthcare partners, as well as the FBI to discuss and plan for the hazards and vulnerabilities of the county. Some of the topics during the year included Zika, Healthcare Coalition, and Special Needs Sheltering.

Planning, Organizing, Equipping, **Training, Exercising**, Evaluating/Improving

NEFLHCC Hospital and Special Needs Evacuation Tabletop

Clay staff participated with the Northeast Florida Healthcare Coalition and the First Coast Disaster Council to discuss the strategy for evacuation of hospitals and other facilities in preparation for a hurricane. Lessons learned in the tabletop exercise will be used to develop long-term evacuation strategies. Following this exercise, an after action report and improvement plan were developed and the region evacuated several healthcare facilities for Hurricane Matthew. The challenges faced in the real world evacuation validated the results of the exercise.

Annual Statewide Hurricane Exercise and EOC Team Workshop

Division of Emergency Management Director Brian Coon and other state specialists attended the county EOC workshop and discussed preparation for 2016 hurricane season. A local meteorologist provided an informative presentation on El Nino and La Nina weather patterns.

Zika Tabletop

DOH-Clay hosted a tabletop exercise for Zika. This mandated exercise included partners such as Emergency Management, Clay County Sheriff's Office, Mosquito Control, Clay GIS and DOH-Clay internal programs; WIC, Healthy Start, Epidemiology, Preparedness, Administration and Clinical.

The exercise focused on the response requirements for a locally acquired case of Zika, if we should ever have one. Local response will include a door-to-door canvas in the area around the locally acquired case to educate the community of mosquito bite prevention. All CHD staff received general Zika training at to prepare for the response.

Region 3 Evacuation Workshop

Following the hurricanes of 2016, Preparedness staff attended the Region 3 Evacuation Workshop. Speakers included Dr. Rick Knabb, Director of the National Hurricane Center and Jamie Rhome, Storm Surge Lead. They provided follow-up data on the accuracy of the new prediction modeling product used during Hurricanes Hermine and Matthew and gave a sneak peak of new surge maps that will be available for the 2018 hurricane season. This data is used by county emergency management to determine what areas need to be evacuated and is distributed to the public through the media and websites. This will also be used to inform the healthcare evacuation planning process.

Special Needs Shelter Symposium

DOH-Clay leadership and preparedness staff attended the statewide Special Needs Shelter Symposium in Orlando. All health officers and planners from around the state met to discuss statutes, expectations and challenges concerning sheltering the special needs communities.

Statewide Hurricane Exercise

During the statewide hurricane exercise, Clay staff attended the annual County Hurricane Workshop. Community response partners and county leaders met at the EOC to discuss lessons learned during Hurricane Hermine and Matthew and prepare for the upcoming season. The week long exercise also included training on the county's information sharing system, WebEOC. There have been many updates and modifications to the system that will make communications easier in future activations.

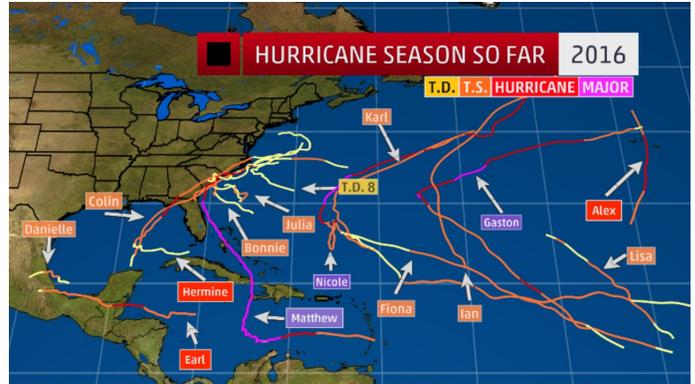
Planning, Organizing, Equipping, Training, Exercising/**Response**, Evaluating/Improving

Zika

Following the first locally acquired case of Zika in south Florida and the Governor’s order to provide Zika testing for all pregnant women requesting the test, an Incident Management Team (IMT) was established to coordinate DOH-Clay’s response activities. The IMT met weekly to discuss objectives for the operational period and task staff to meet the objectives.

Hurricane Hermine

Staff spent the last week of August 2016 meeting with and working with Emergency Management to prepare for a developing tropical system. This tropical depression eventually became Hurricane Hermine was a slow moving developing tropical depression that brought heavy rains and flooding along the west coast of Florida making landfall in Levy County with a 9-foot storm surge.



Clay County opened a special needs shelter to assist those that are electrically dependent. We sheltered 4 special needs persons and their caregivers. At the EOC, we were busy tracking the storm and talking phone calls from healthcare facilities and residents with health related issues. We also monitored and reported the status of every healthcare facility in the county. Fortunately, Hurricane Hermine caused little impact in Clay County.

Hurricane Matthew

Clay staff responded to Hurricane Matthew by opening the Special Needs Shelter for multiple operational periods. ESF8 was fully operational in the EOC supporting SpNS requirements, responding to Emergency Management requests, and answering questions from the public.

	Hermine	Matthew
# hours SpNS* open	21	57
# hours ESF8** staffed	72	96
# of SpNS persons sheltered	6	59
Total # of persons at the SpNS	30	105

*SpNS- Special Needs Shelter for citizens medically dependent on electricity and those with special medical needs.

**ESF8- Emergency Support Function responsible for all health and medical needs of the county.

Planning, Organizing, Equipping, Training, Exercising/**Response**, Evaluating/Improving

After Action Meetings

Following both hurricanes, preparedness staff participated in the after action discussions with the hospitals in northeast Florida. Several hospitals and long-term care facilities evacuated due to Hurricane Matthew. The lessons learned from these evacuations will help Clay County and Northeast Florida better plan for future storms.

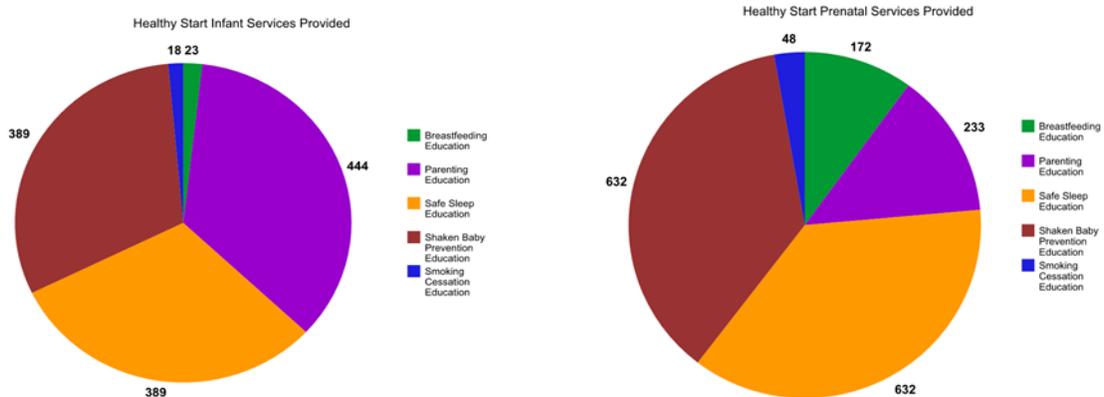
Quality Improvement

Preparedness developed a QI project to improve the paperwork and reporting processes needed to work in a shelter. The project benefits all staff working as part of our CHD by making responding easier using technology.





The Healthy Start Program seeks to reduce infant mortality, promote a healthy full term pregnancy and improve health and developmental outcomes for all pregnant women and infants. Care coordinators provide case management that is tailored to the individual needs of each participant with emphasis on initiatives that promote Safe Sleep, smoking cessation and breastfeeding. Clients are eligible for in-home services that include education on pregnancy, childbirth, parenting, smoking cessation support, breastfeeding, safe sleep classes, nutritional counseling and assessment and tracking of physical development for all infants. Clients are given resource referrals and meet with care coordinators in just about every community setting as needed to accommodate the client's needs.



Healthy Start in Clay County served 755 women and 520 children during the 2016-2017 fiscal year. Outreach highlights include:

- Participated in the Clay County Sheriff's Office Child Abuse Prevention Month outreach in Green Cove Springs, the Episcopal Children's Services/Orange Park Head Start Health Fair, the Keystone Heights Health Fair, Kids Fest at the Town of Orange Park, Reel Fun Nights at the Town of Orange Park, and the Student Health Expo at Clay High School. Topics of discussion included the ABC's of Safe Sleep, Shaken Baby Prevention, and Smoking Cessation.



- Conducted classes for students at Bannerman Learning Center that covered Healthy Relationships, Nutrition and Healthy Sleep Habits and an outreach services presentation for the School Health Advisory Committee on the Safe Baby Initiative which provides in depth education on Safe Sleep, Shaken Baby Prevention and Choosing a Caregiver.
- Partnered with Safe Kids of Northeast Florida, Wolfson Children's Hospital and WIC to provide Safe Sleep Classes and free Pack and Plays to clients without access to a safe place for their baby to sleep.

Picture 1: Armondrea Murry and Aleah Caldwell, Student Health Expo at Clay High School, April 28, 2017

Picture 2: Maegan Alvarado, Kids Fest at Town of Orange Park, June 9, 2017

Picture 3: Lisa Rogers, Reel Fun Nights at Town of Orange Park, May 19, 2017



Community Health Initiatives



HealthiestWeight

The Florida Department of Health’s Healthiest Weight Initiative has become the conduit to improve healthy lifestyles and

behaviors of Clay County residents through physical activity and nutrition awareness. Healthiest Weight Florida partners with businesses, schools, non-governmental organizations, non-profit agencies, volunteer coalitions, hospitals, other state agencies and local government. The five priority strategies include:

- (1) Increased opportunities for physical activity,
- (2) Making healthy food available everywhere,
- (3) Promoting health in the worksite,
- (4) Strengthening schools as the heart of health, and
- (5) Marketing what matters for a healthy life.

State Surgeon General Healthy Weight Community Champion 2017 Recognition



Florida’s county and municipal governments play an important role in decreasing the prevalence of unhealthy weight in their jurisdictions by implementing a variety of policies that have been shown to increase physical activity and improve nutrition. These “best practice” policies are reflected in the Healthy Weight Community Champion submission criteria. The goal is for local governments to create environments where the healthy choice is the easy choice. The Town of Penney Farms received their **THIRD** Healthy Weight Community Champion award. They have several walk-a-thons that take place in the Town and an annual 5k Race in the fall, as well as, a fitness room, a pool, and a 9-hole golf course available to residents. Additional activities include; tai chi, square dancing, line dancing, exercise classes, and water aerobics. The retirement community has received the Gold Seal for Excellence from the State of Florida, for seven years in a row.



Baby Steps to Baby Friendly Hospital

The Baby Steps to Baby Friendly project focuses on increasing breastfeeding initiation and duration among Florida women. There is a growing body of evidence that supports breastfeeding as critical to improved health outcomes of mothers and babies. Baby Steps to Baby Friendly supports Florida birthing facilities working toward achieving The World Health Organization's *Ten Steps to Successful Breastfeeding*. The department encourages birthing facilities to be recognized for these efforts through the Baby Friendly Hospital award and/or the Florida Breastfeeding Coalition's Quest for Quality Maternity Care Award. Orange Park Medical Center and St. Vincent's Clay accepted the Baby Steps to Baby Friendly 2017 challenge. Orange Park Medical Center will submit their self-appraisal and their application to the Florida Breastfeeding Coalition's Quest for Quality Maternity Care Award for their three-star designation in September 2017. St. Vincent's Clay is working diligently to become a Baby Friendly Hospital by the end of 2017.

Every Kid Healthy Week



Every Kid Healthy Week is an annual observance created to celebrate school health and wellness achievements. DOH-Clay partnered with Coppergate Elementary School to provide a day of student activities where everyone had fun learning about healthy behaviors, exercising and the importance of choosing nutritious snacks.

The MyPlate relay featuring teams of students placing fruits, grains, proteins and vegetables on the correct place of their plates was a huge success and feedback from teachers, volunteers and students was extremely positive.





The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) is a federally funded nutrition program for women, infants, and children. WIC provides healthy foods, nutrition education and counseling, breastfeeding support, and referrals for health care and community services at no cost. The Clay County WIC Program has three locations serving clients including Fleming Island, Green Cove Springs, and Keystone Heights. The WIC Program provided **59,636 services** and served an average of **3,000 clients** per month from July 2016-June 2017.



~\$1.94 million dollars was redeemed last year from WIC benefits in Clay County.

Breastfeeding Peer Counselor Program

WIC is the recipient of a Breastfeeding Peer Counselor grant which allows us to provide more direct support to new mothers who may need assistance for successful breastfeeding. Staff includes a Breastfeeding Coordinator that is an International Board Certified Lactation Consultant and a breastfeeding peer counselor.



Service	Number of services
Certifications	4,819
Eligibility Determination	5,028
Medical Data Collection	6,930
Benefits Issued	16,673
Nutrition Education Newsletter	14,347
High Risk Nutrition Education	2,615
Low Risk Nutrition Education	6,115
Breastfeeding Individual Counseling	2,707
Breastfeeding Class Attendees	402
Total	59,636



Accomplishments:

On August 17, 2016 Clay County’s breastfeeding program won the USDA’s Gold WIC Loving Support Award of Excellence for Exemplary Breastfeeding Support and Practices.

On June 23, 2017, the Clay County WIC team received the Prudential Productivity Award for increasing their participation as a result of the same day appointments and efficiency in serving the clients in 75 minutes or less.



Outreach Highlights for the Year:

One of Clay County WIC Program’s initiatives this year was to increase outreach in order to increase participation in the WIC Program.

- Clay High School,
- Reel Fun Movie Night at Town of Orange Park,
- Kids Fest at Town of Orange Park,
- Healthy Families,
- Middleburg Pediatrics,
- North Florida OBGYN,
- Touch a Truck event,
- St. James ASM,
- Everyday People Ministry,
- St. Catherine’s Catholic Church,
- River Region,
- Hosted a Safe Sleep class through Wolfson’s Children’s Hospital.



Environmental Health Division



Partnerships & Outreach

Clay Environmental Health (EH) is extremely proud of our excellent partnership with Clay Environmental Services and Clay County Sheriff’s Office Environmental Crimes Unit in their continuing support for the Residential Sharps Program. This program has been in existence since 1994 and has helped address the incidence of sharps entering the waste stream. This program protects not only our county employees, but also keeps these items out of the environment.

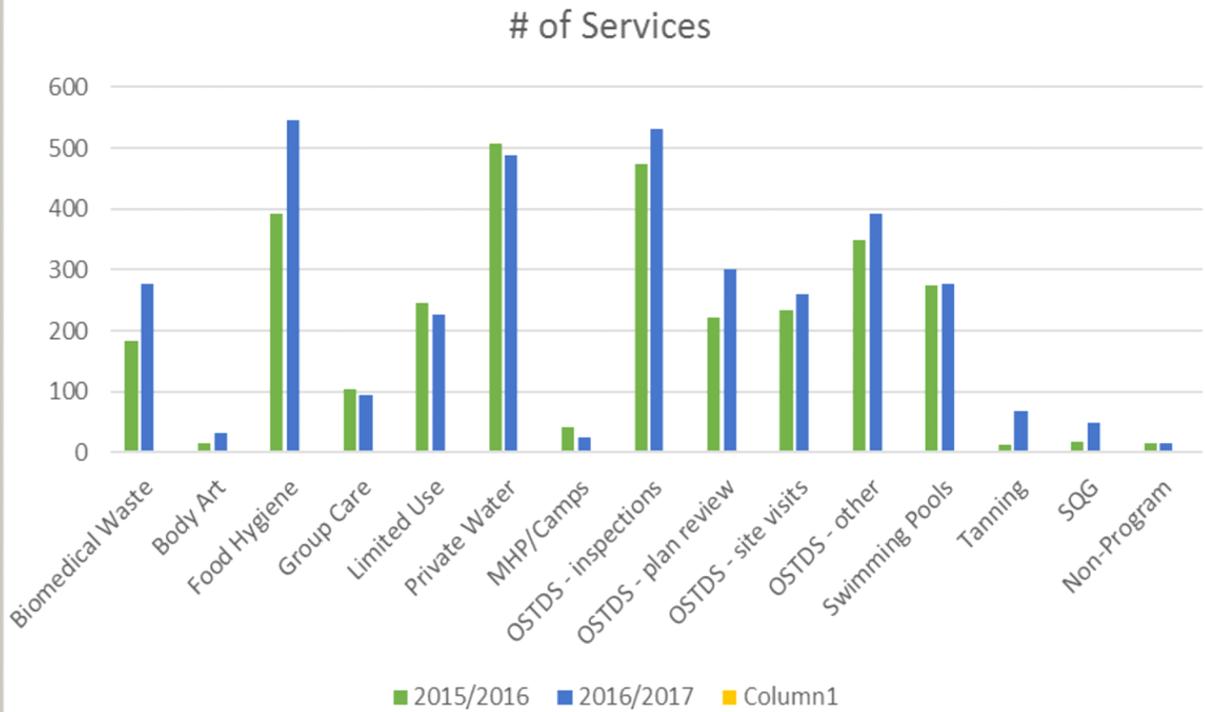
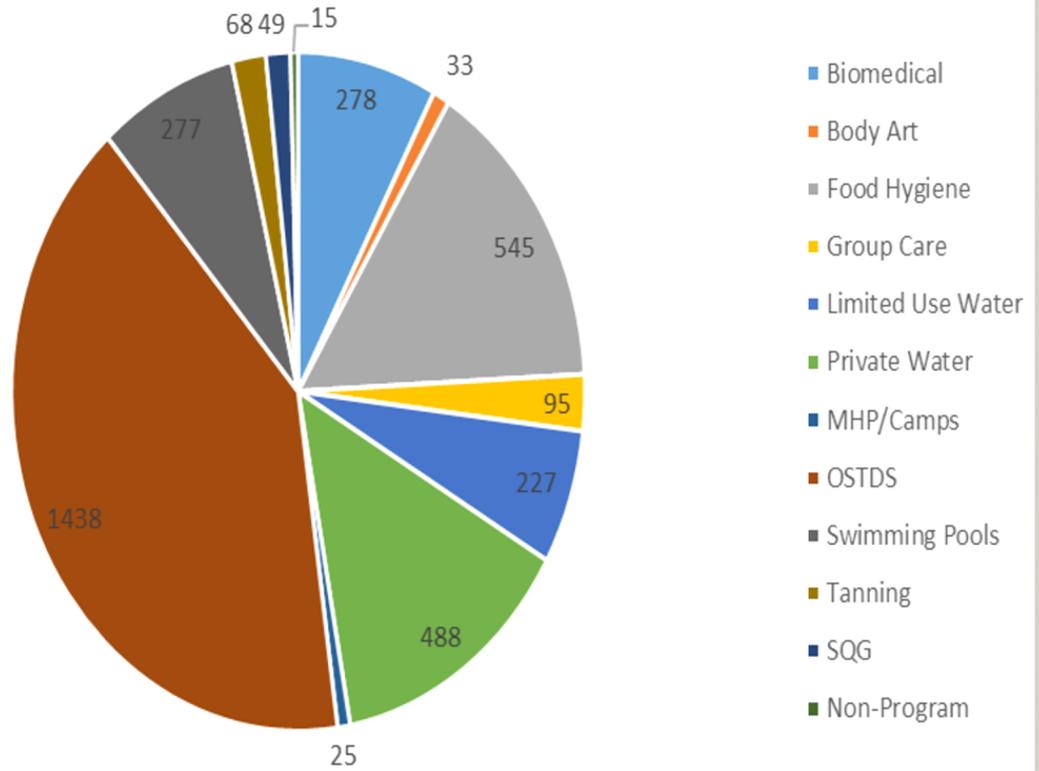
EH staff routinely meet with County Building and Zoning departments and private partners to review proposed development projects, reviewing plans, and providing regulatory information to applicants.

Community Participation

- EH staff participated in the 5 K Run/Walk sponsored by DOH-Clay on 9/24/2016.
- EH staff attended Sterling Training in Tallahassee in February 2017.
- EH staff resumed oversight in October 2016 of the Clay County Hazardous Waste Program.

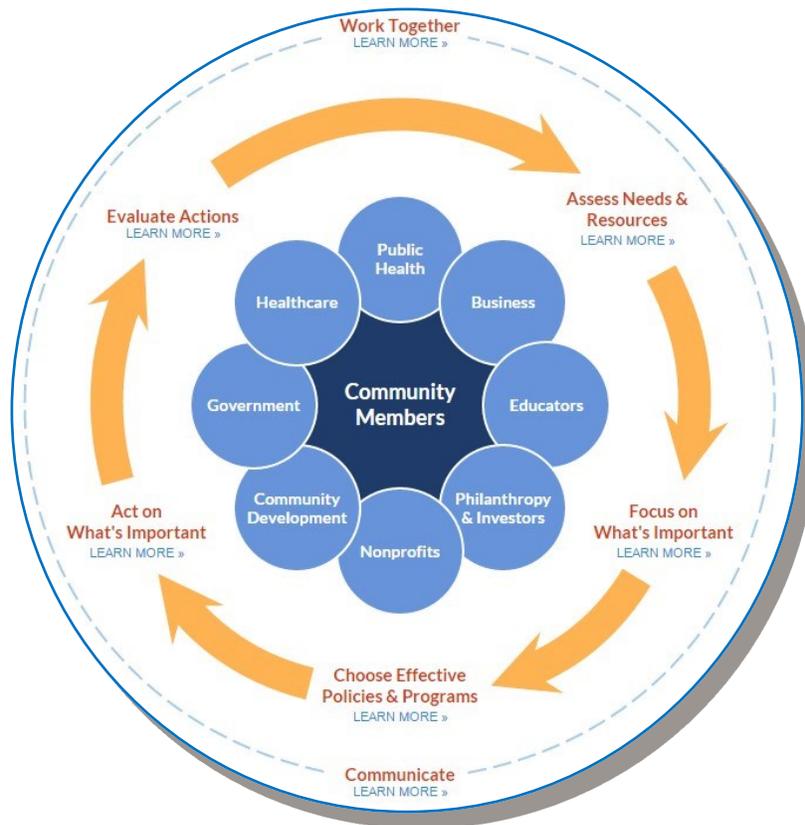
Program Area	Number of Services
Biomedical Waste	278
Body Art (Tattoo/Piercing)	33
Food Hygiene	545
Group Care	95
Limited Use Water	227
Private Water	488
Mobile Home Parks/Camps	25
OSTDS – inspections	502
OSTDS – abandonments	6
OSTDS – re-inspections	24
OSTDS – plan review	302
OSTDS – construction site visit	226
OSTDS – permits issued	316
OSTDS – Enforcement	10
OSTDS – complaints	67
OSTDS – incomplete site visit	33
Swimming Pools	277
Tanning	68
Small Quantity Generators	49
Non-Program Complaints	15
TOTAL for 16-17	3,586
Total for 15-16	3,093
Increase in # of Services	493

Environmental Health Division

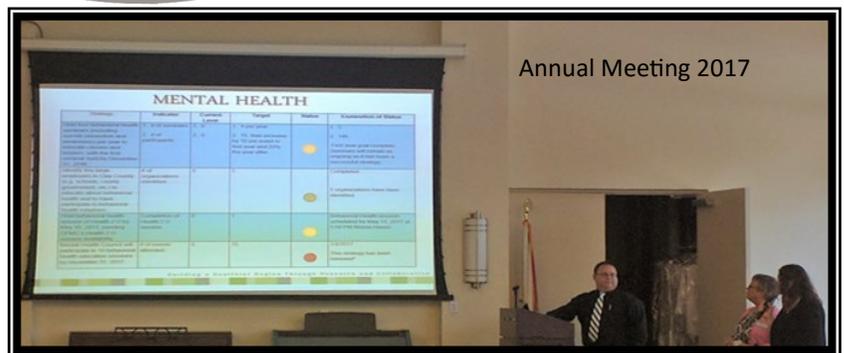


Community Health Improvement Plan

The purpose of the Community Health Improvement Plan (CHIP) is to create goals, objectives, and strategies targeting the priority health issues identified by the community during the Community Health Assessment (CHA). To ensure implementation and be able to evaluate CHIP goals, the CHIP workgroups are using a score-card approach, which identifies goals, objectives, and strategies and sets measurable and time bound targets. As a living document, the Clay County Community Health Improvement Plan is flexible and can accommodate changes or updates as needed.



Revisions to the CHIP were made after careful review of the goals, objectives, strategies and measures of the 2016 – 2018 CHIP during quarterly and annual CHIP meetings. The quarterly meetings were structured to report progress and review, revise, or abandon goals, objectives, strategies during each meeting. Recommended changes were made based on availability of resources, evident progress, and availability of leads. The CHIP is on its first fiscal year anniversary and is at 26% completion. See the table on the next page for the CHIP workgroup’s 2016-2017 accomplishments.



Community Health Improvement Plan

Accomplishments 2016-2017

Goal	Objective	Accomplishment
1. Improve access to and awareness of transportation services throughout Clay County.	Increase the number of healthcare organizations that provide bus passes to their non-Medicaid clients.	There is a total of 4 organizations providing bus passes to their non-Medicaid clients.
Importance: Bus passes provide individuals with limited means of transportation a way to access healthcare.		
2. Increase access to primary care services, specialty care services, and dental care.	Share the list of dental providers who accept Medicaid in Clay County.	Mercy Support Services will employ the list as a resource to refer Clay County callers needing dental services.
Importance: Access to dental care proved to be a main concern among partners, stakeholders, and community members. Clay County now has a list of dental providers accepting Medicaid to offer residents in search of dental care.		
3. Increase the percentage of adults and children who are at a healthy weight as defined by the National Institutes of Health (NIH).	Identify list of best practice healthy lifestyle/prevention programs to share with school leadership.	A best practices list has been created.
Importance: Researching and implementing best practices for healthy lifestyle/prevention programs will aid in the overall goal of increasing the number of adults who are at a healthy weight.		
4. Reduce negative health outcomes related to tobacco use (including smokeless tobacco, ENDS (Electronic Nicotine Delivery Systems)) and secondhand smoke exposure.	Draft potential Point of Sale (POS) policy based on best practices/peer states by March 15, 2017.	Preliminary analysis of POS surveys was completed, along with identification of best practice: Tobacco 21 Policy. Each strategy under this Objective was completed.
Importance: States with POS policies in place have reported a decline in the number of adult smokers.		
5. Expand awareness of and access to behavioral health needs and services so that adults, infants, children and families are health participants in their communities in Clay County.	Increase participation of key community leaders and community advocates by 25% in behavioral health initiatives by April 15, 2017.	Identified five large employers in Clay County (e.g. schools, county government, etc.) willing to educate about behavioral health and to have participate in behavioral health initiatives.
Importance: Community involvement and partnership is key creating a mentally healthy living environment in Clay County. By identifying leaders and advocates willing to participate in behavioral health initiatives and outreach, we are able to start working towards our overall goal of expand awareness of behavioral health needs.		
6. Educate, support, and equip providers and communities for incorporating mental health with overall health issues.	By December 31, 2018, provide 25% of primary care providers in Clay County with Behavioral Health resources to refer patients.	A baseline list of primary care providers that serve Clay County has been created and disseminated. A consolidated list of behavioral health resources has been created and disseminated.
Importance: Community involvement and partnership is key creating a mentally healthy living environment in Clay County. By identifying leaders and advocates willing to participate in behavioral health initiatives and outreach, we are able to start working towards our overall goal of expand awareness of behavioral health needs.		

Locations & Contact Information

Location	Address	Telephone #
Administration	1305 Idlewild Avenue Green Cove Springs, FL 32043	904-529-2800
Bear Run Clinic	3229 Bear Run Blvd. Orange Park, FL 32065	904-529-2800
Healthy Start	301 South West Street Green Cove Springs, FL 32043	904-529-2800
WIC Program <i>Fleming Island</i>	Fleming Island 1845 Town Center Blvd. Bldg. 100, Ste 115	904-272-3177
WIC Program <i>Green Cove Springs</i>	Green Cove Springs 1345 Idlewild Ave.	904-272-3177
WIC Program <i>Keystone Heights</i>	Keystone Heights 160 SW Nightingale Street	904-272-3177
Environmental Health	477 Houston Street Green Cove Springs, FL 32043	904-278-3784

All mail should be sent to:

Florida Department of Health in Clay County
Attn: _____ Program
PO Box 578
Green Cove Springs, FL 32043

Florida Department of Health in Clay County
1305 Idlewild Ave.
Green Cove Springs, FL 32043
(904) 529-2800

We invite you to view our other online publications and materials at:

<http://clay.floridahealth.gov>